

# Analysis of sensory profiling data by taking account of the performance of the assessors

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# Fixed vocabulary

$m$  : number of assessors

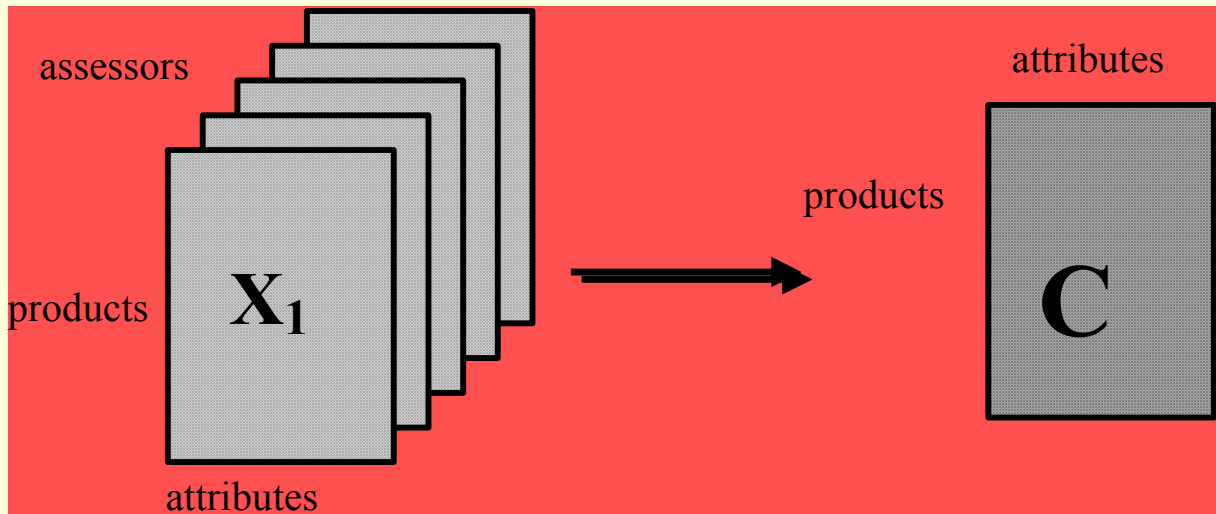
$n$  : number de products

$p$  : number of descriptors

$X_i$  : data set (size  $n \cdot p$ )  
associated with assessor  $i$



# Seeking a group average configuration



# How to deal with the black sheep among your assessors?

## First alternative



**Hang them out to dry!**

## Second alternative

- Try to understand why?
- Train them again
- Compensate for their deficiencies (sources of variations) using appropriate statistical tools.
- Downweight

# Pre-treatment

Removing some variations among assessors

- Center each data set:

correct for the shift

- Isotropic pre-scaling in such a way that all assessors have the same total variance:

correct for the variations in the range of scaling

# Remark

In the following, the pre-treated data sets will also be denoted  $\mathbf{X}_i$ .

# Shake the old habits!

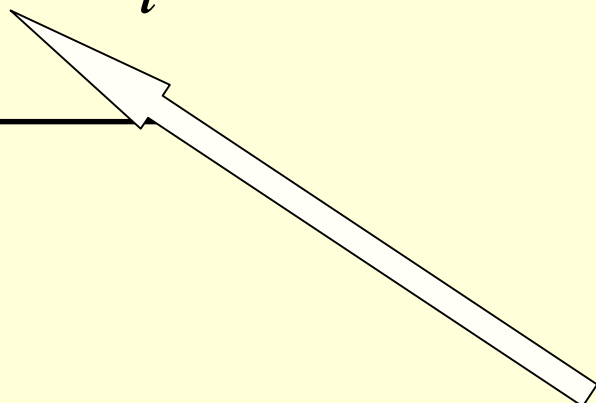
The group average configuration is usually computed as solution to the minimization of :

$$\sum \|X_i - C\|^2 \longrightarrow C = \frac{\sum_{i=1} X_i}{m}$$

You'd better seek a solution to the minimization of :

$$\sum \|\alpha_i X_i - C\|^2 \longrightarrow C = \frac{\sum_{i=1} \alpha_i X_i}{m}$$

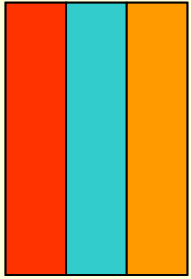
# Remark

$$C = \frac{\sum_{i=1}^m \alpha_i X_i}{m}$$


These are not (isotropic) scaling factors but weights

# Solution

$x_1$

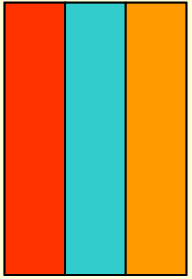


$\text{Vec}(X_1)$



# Solution

$x_1$



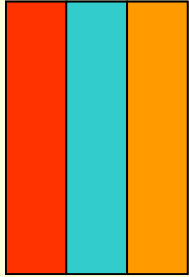
$\text{Vec}(X_1)$



$\text{Vec}(X_2)$



$x_2$



- And so on

# Solution

1 2 3 ..... m ← assessors

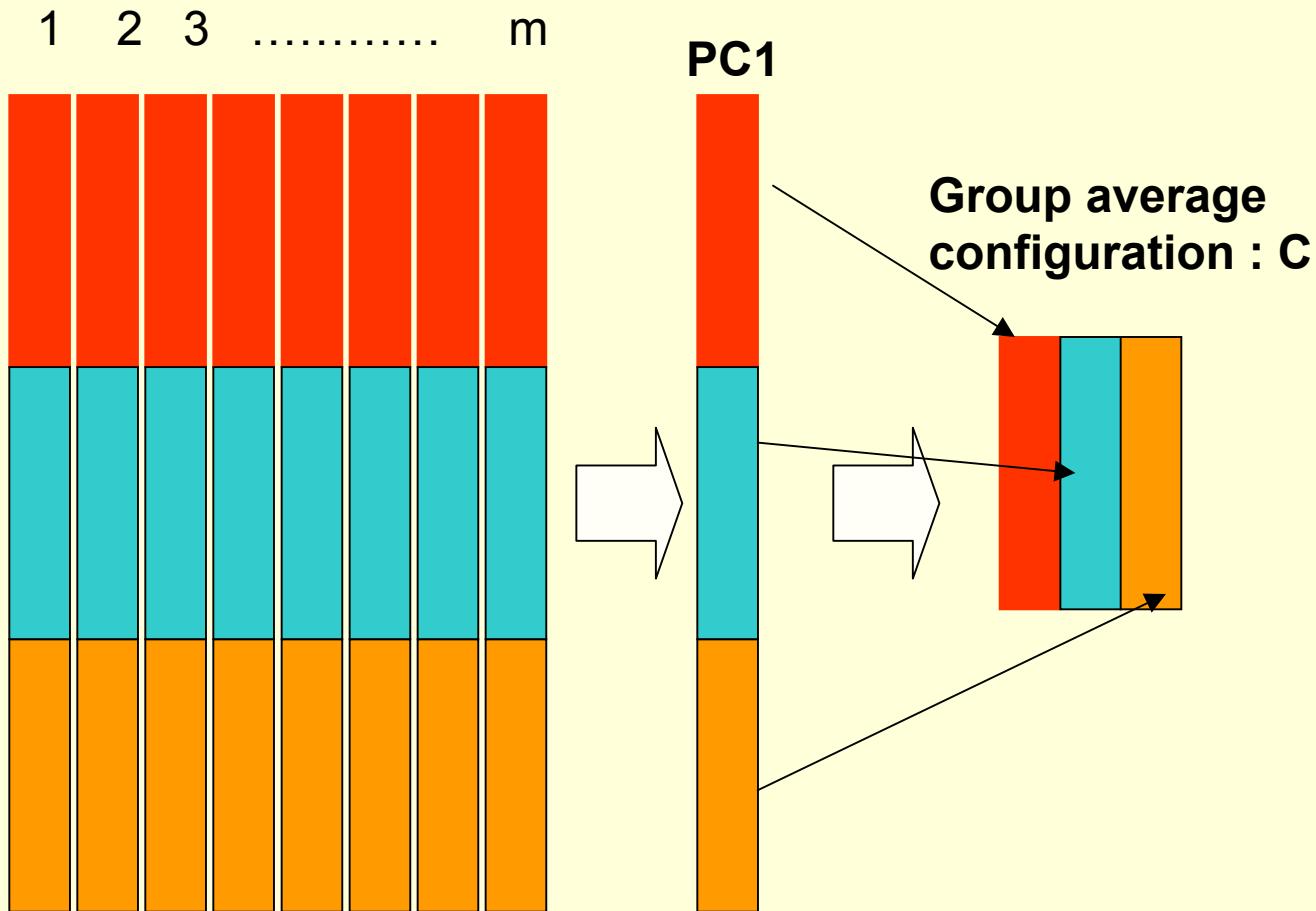


- Perform PCA.
- Consider the first PC : PC1
- The weights  $\alpha_i$  are the loadings associated with PC1.

- Compute

$$C = \frac{\sum_{i=1} \alpha_i X_i}{m}$$

# Solution



# Remarks

Overall performance index of the panel :  
**percentage of variation explained by PC1**

$\alpha_i$  stands as a performance index associated with  
assessor  $i$ , moreover :  **$\alpha_i = \text{correlation} ( X_i, C )$ .**

What if an  $\alpha_i$  is negative?  
**hang the associated assessor out to dry!**

# Illustration Cider data

	<b>First experiment</b>
<b>Assessors</b>	$\alpha_i$
<b>Assessor 1</b>	<b>0.78</b>
<b>Assessor 2</b>	<b>0.79</b>
<b>Assessor 3</b>	<b>0.76</b>
<b>Assessor 4</b>	<b>0.79</b>
<b>Assessor 5</b>	<b>0.70</b>
<b>Assessor 6</b>	<b>0.78</b>
<b>Assessor 7</b>	<b>0.72</b>
<b>Panel</b>	<b>0.76</b>

# Illustration

## Cider data

	<b>First experiment</b>	<b>Second experiment</b>
<b>Assessors</b>	$\alpha_i$	$\alpha_i$
<b>Assessor 1</b>	<b>0.78</b>	<b>0.07</b>
<b>Assessor 2</b>	<b>0.79</b>	<b>0.77</b>
<b>Assessor 3</b>	<b>0.76</b>	<b>0.77</b>
<b>Assessor 4</b>	<b>0.79</b>	<b>0.78</b>
<b>Assessor 5</b>	<b>0.70</b>	<b>0.71</b>
<b>Assessor 6</b>	<b>0.78</b>	<b>0.77</b>
<b>Assessor 7</b>	<b>0.72</b>	<b>0.72</b>
<b>Panel</b>	<b>0.76</b>	<b>0.66</b>

# Hypothesis testing

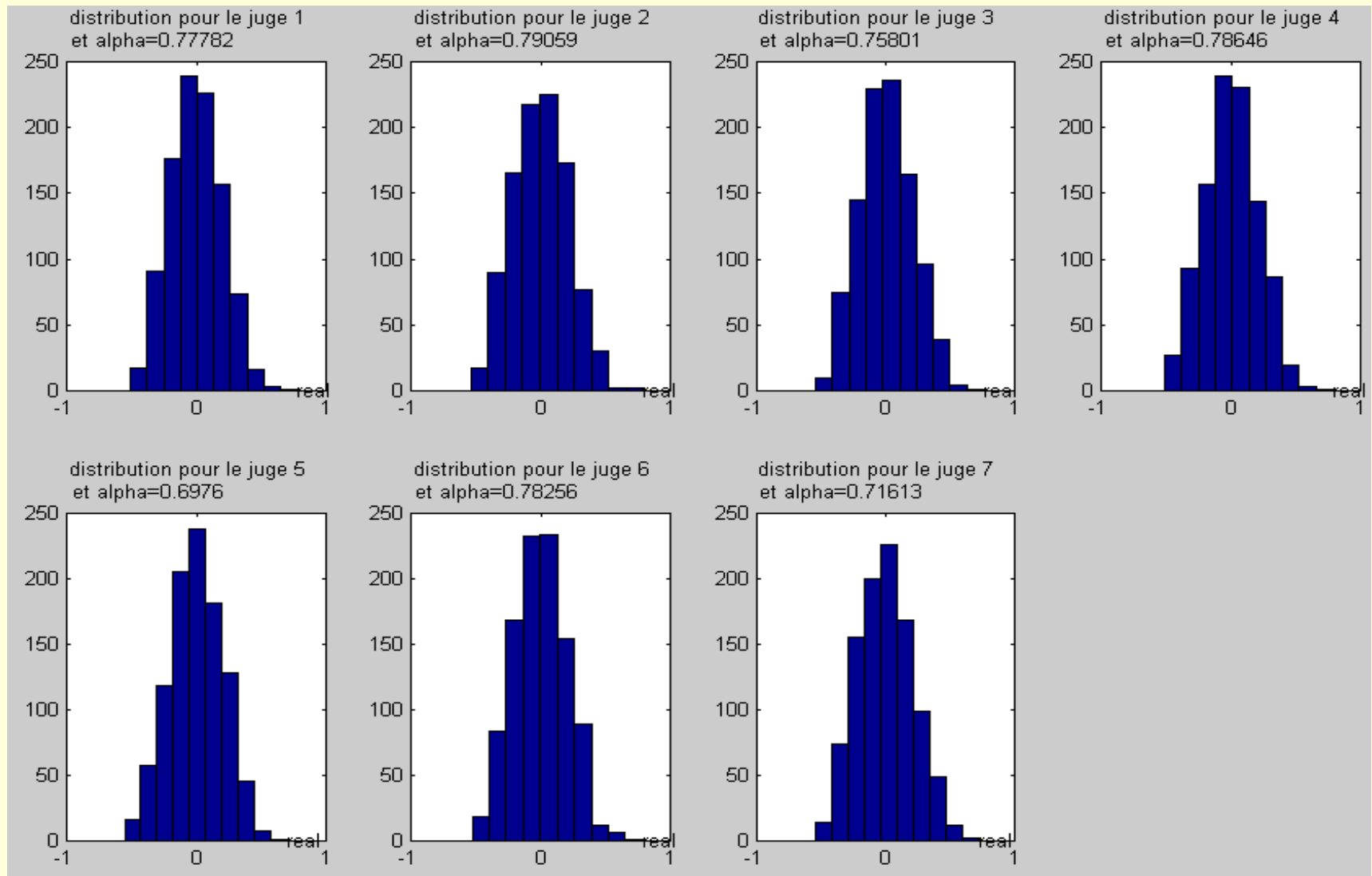
- $H_0 : \alpha_i = 0$       Against       $H_1 : \alpha_i > 0$

## Permutation test :

$\alpha_i$  = correlation (vect( $X_i$ ), vect(C) )

- Permute the rows of vect( $X_i$ )  $\rightarrow$  new\_vect( $X_i$ )
- compute :  
new\_ $\alpha_i$  = correlation (new\_vect( $X_i$ ), vect(C) )
- Repeat several times

# Simulated distributions for the seven assessors



# Results

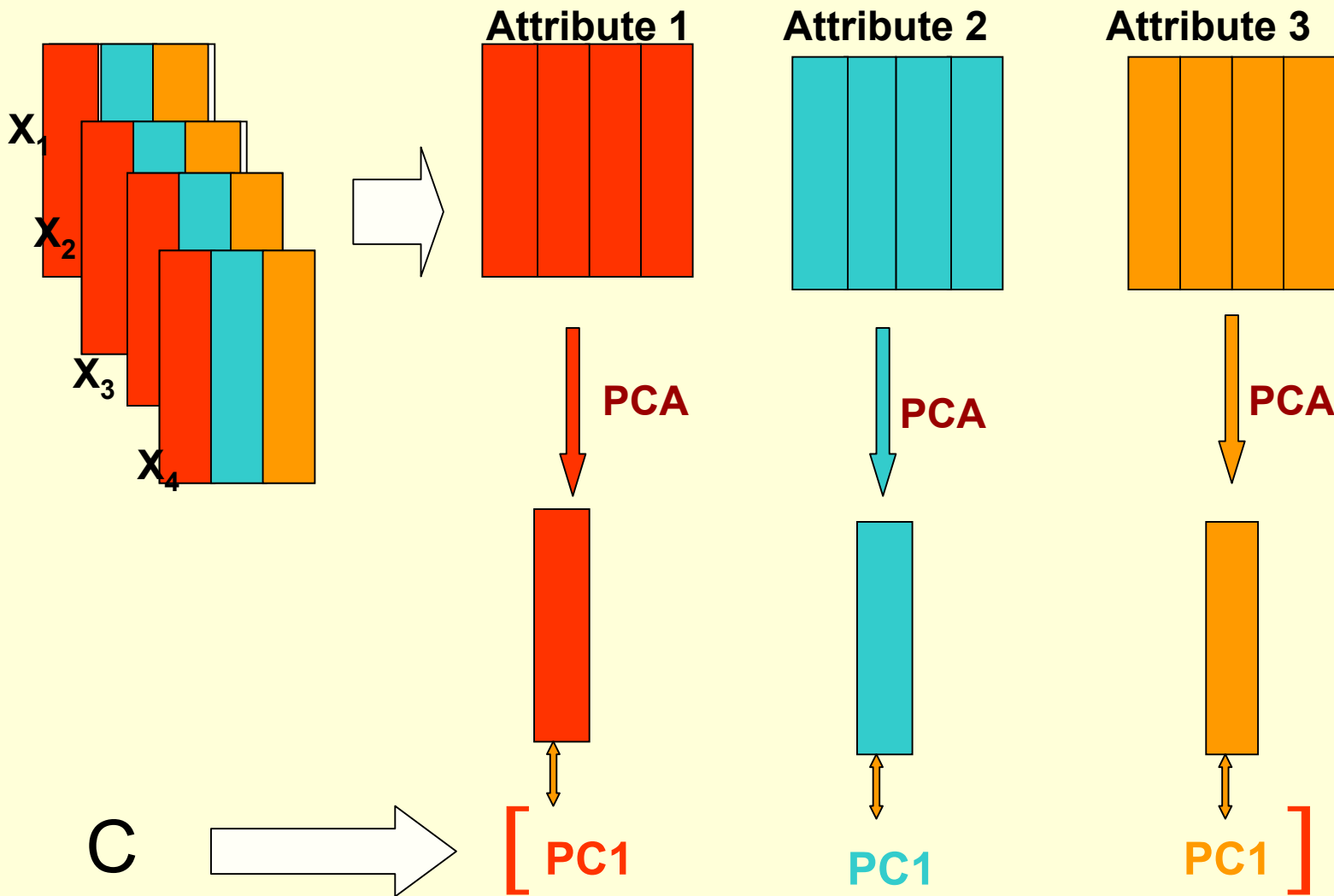
	First experiment	Second experiment
Assessors	$\alpha_i$	$\alpha_i$
Assessor 1	0.78 (***)	0.07 (ns)
Assessor 2	0.79 (***)	0.77 (***)
Assessor 3	0.76 (***)	0.77 (***)
Assessor 4	0.79 (***)	0.78 (***)
Assessor 5	0.70 (***)	0.71 (***)
Assessor 6	0.78 (***)	0.77 (***)
Assessor 7	0.72 (***)	0.72 (***)
Panel	0.76 (***)	0.66 (***)

# A weight for each attribute instead of an overall weight

- We seek a group configuration  $C$  and diagonal matrices  $\Lambda_i$  ( $i=1, \dots, m$ ), where the diagonal elements are the weights associated with the various attributes, so as to minimize the quantity :

$$\sum \left\| X_i \Lambda_i - C \right\|^2 .$$

# The solution will appeal to Garmt



# Illustration: Cider data

## Overall performance per attribute

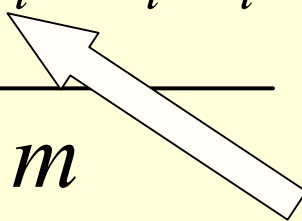
<b>Attribute</b>	<b>alpha</b>
<b>INTENSITY ODOR</b>	0.55
<b>SWEETNESS</b>	0.84
<b>ACID</b>	0.29
<b>BITTER</b>	0.54
<b>ASTRINGENCY</b>	0.38
<b>SUFF</b>	0.52
<b>PIQU</b>	0.33
<b>ALCOHOL</b>	0.62
<b>PERFUM</b>	0.78
<b>FRUITNESS</b>	0.85

# Loadings : agreement among assessors for each attribute

	SWEET	ACID	BITTER	ASTR	ALCO	PERF	FRUI
Assessor1	0.38	0.46	0.47	0.05	0.42	0.39	0.38
Assessor2	0.40	-0.06	0.44	0.29	0.46	0.36	0.37
Assessor3	0.37	0.54	0.35	0.56	0.36	0.40	0.40
Assessor4	0.39	0.53	0.38	0.23	0.15	0.42	0.38
Assessor5	0.37	0.14	0.17	-0.47	0.40	0.35	0.36
Assessor6	0.36	0.28	0.24	-0.19	0.40	0.35	0.37
Assessor7	0.38	-0.32	0.48	0.54	0.38	0.37	0.38

# Next level : allow for rotations and overall weights

**Minimize**  $\sum \left\| \alpha_i X_i H_i - C \right\|^2$

$$C = \frac{\sum_{i=1} \alpha_i X_i H_i}{m}$$


These are not (isotropic) scaling factors but weights

*Solution : GPA*

# Comparison of methods

**Criterion**

**Loss function**

$$\sum \|\alpha_i X_i - C\|^2$$

46.31

$$\sum \|\alpha_i X_i H_i - C\|^2$$

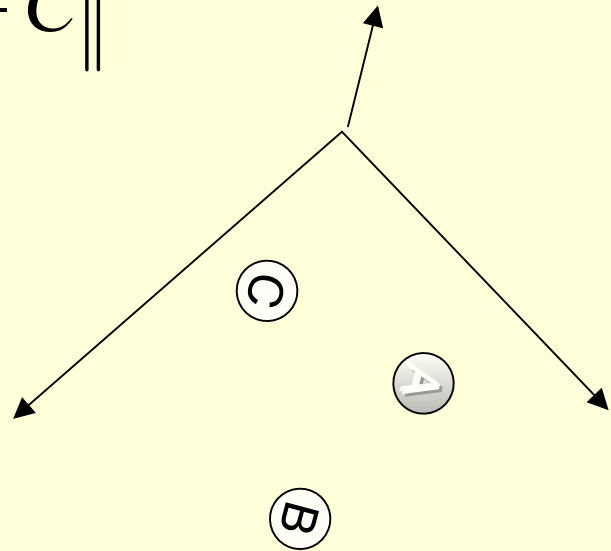
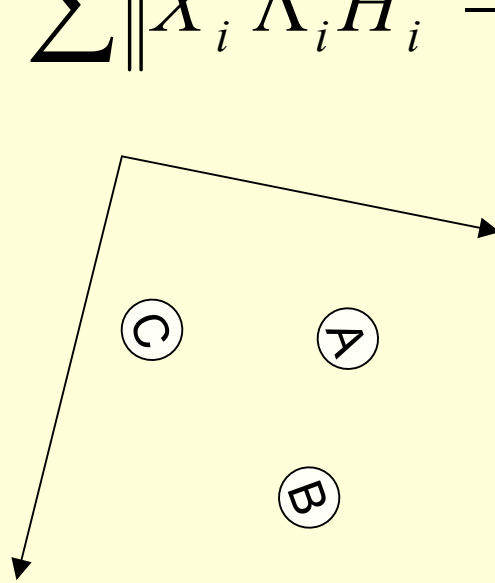
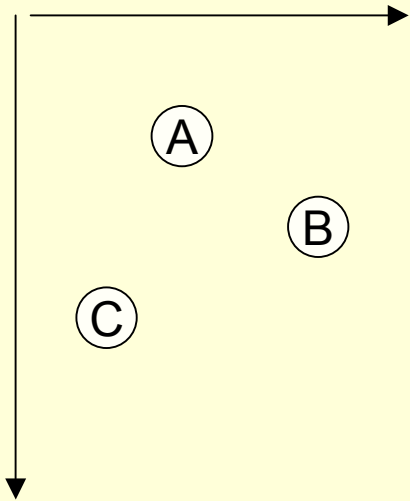
16.86

$$\sum \|X_i \Lambda_i - C\|^2.$$

16.41

Next level : allow for rotations  
AND a weight for each attribute  
instead of an overall weight

Minimize :  $\sum \|X_i \Lambda_i H_i - C\|^2$



Solution: forget it!



# Comparison of methods

**Criterion**

**Loss function**

$$\sum \|\alpha_i X_i - C\|^2$$

46.31

$$\sum \|\alpha_i X_i H_i - C\|^2$$

16.86

$$\sum \|X_i \Lambda_i - C\|^2.$$

16.41

$$\sum \|X_i \Lambda_i H_i - C\|^2$$

9.26

# Concluding remarks

- One should consider these methods as **tools** to assess the extent to which assessors are **behaving similarly** and, if not, what are the differences and to **which extent these differences are serious**.
- **Three main focuses** :
  - \* **Performance** (overall, per assessor, overall for each attribute, per attribute and per assessor).
  - \* **Hypothesis testing** framework.
  - \* **Weights** (robustness, ...)

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