

# **Threshold models with fixed and random effects for ordered categorical data**

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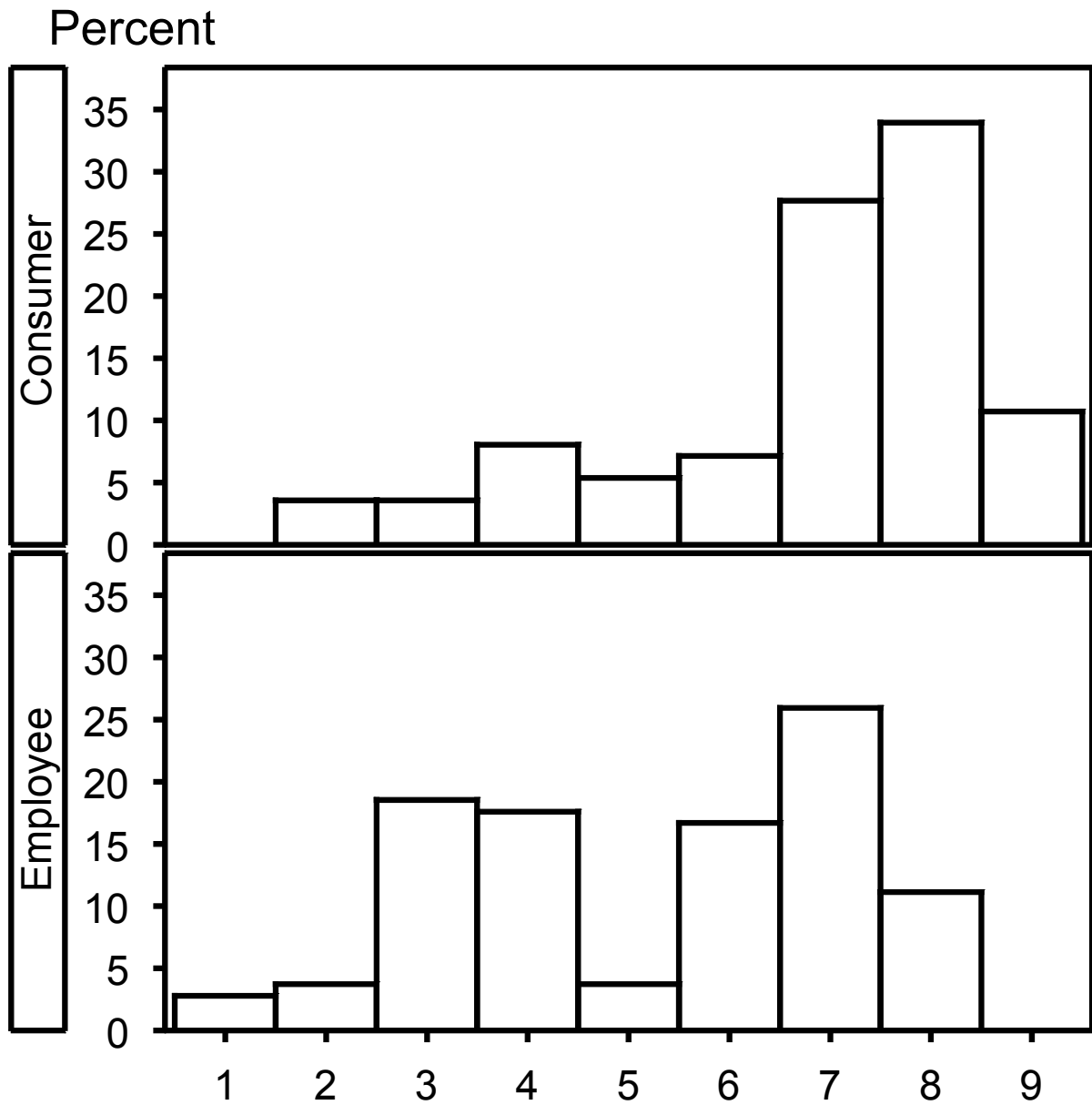
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# 1. Introduction

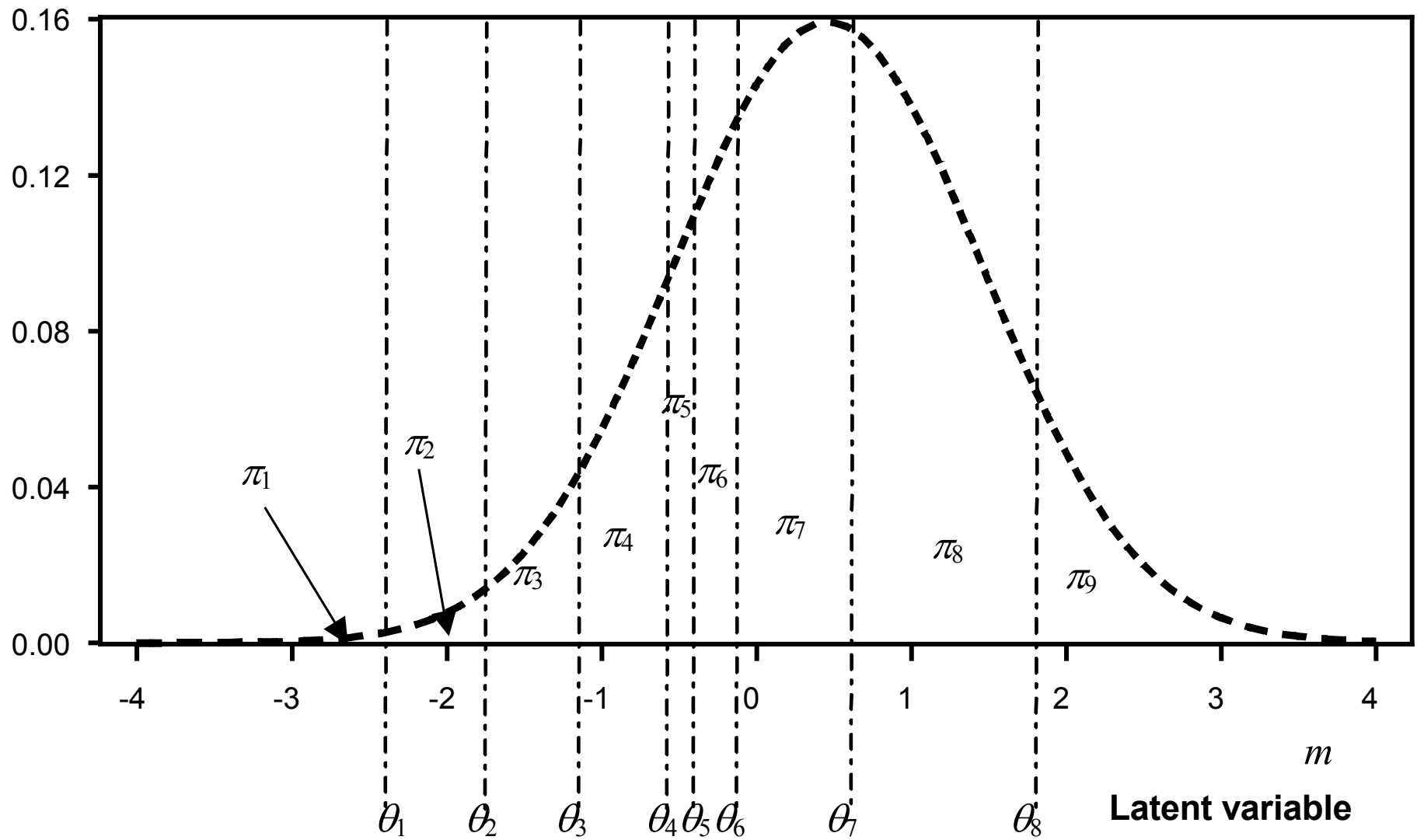
## **Analysis of ordered categorical data:**

- ANOVA, LSD
- Transformation to normality
- Nonparametric methods
- Threshold model

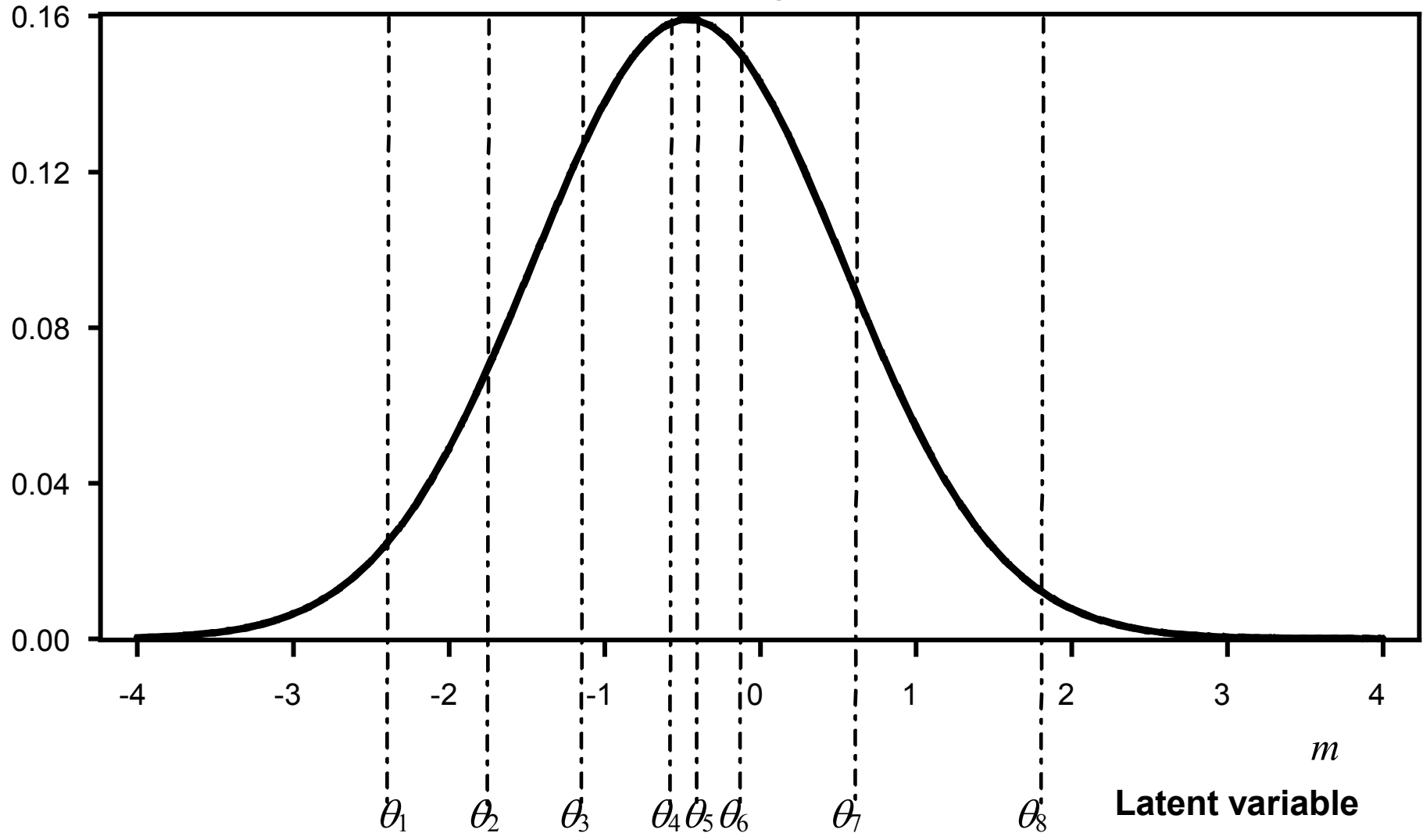


**Fig. 1.1:** Observed frequencies for snack food scores (Best et al., 2000).

# Consumers



# Employees



# Latent variables

Latent variable  $\longrightarrow$  observed score

*m*

*y*

(quantitative)

(ordered categorical)

"... increasing the energy of the physical stimulus, or the concentration or amount of food ingredient, should result in an increase in how strong something feels, looks, smells, or tastes. We increase the salt in a soup, and it tastes saltier."

(Lawless and Heymann, 1998, p. 208)

# Multinomial probabilities

- Threshold values  $\theta_1, \theta_2, \dots$
- Multinomial probabilities  $\pi_1, \pi_2, \dots$

$$\pi_1 = \Phi(\theta_1 - \eta)$$

$$\pi_2 = \Phi(\theta_2 - \eta) - \Phi(\theta_1 - \eta)$$

$$\pi_3 = \Phi(\theta_3 - \eta) - \Phi(\theta_2 - \eta)$$

•

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$$\pi_{I-1} = \Phi(\theta_I - \eta) - \Phi(\theta_{I-1} - \eta)$$

$$\pi_I = 1 - \Phi(\theta_I - \eta)$$

$\Phi$  = standard normal c.d.f.

$\eta$  = mean on the latent scale

$I$  = number of categories

# Linear modelling

## Expected value on latent scale:

$$\eta_k = \mu + \alpha_k$$

where

$\eta_k$  = mean for the  $k$ -th panel  
( $k = 1$ : consumers  $k = 2$ : employees)

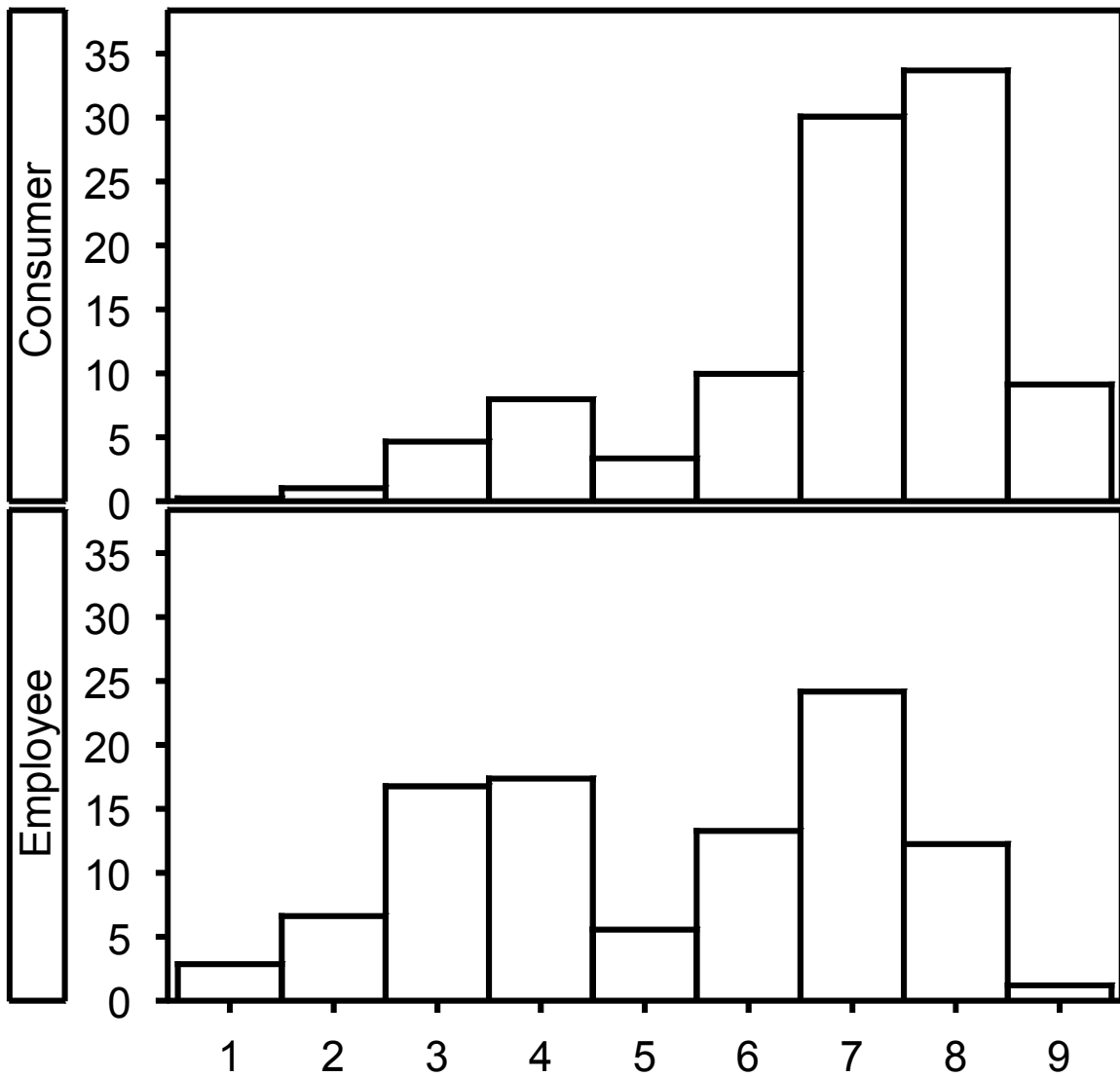
$\alpha_k$  = effect of  $k$ -th panel

## Random variable on latent scale:

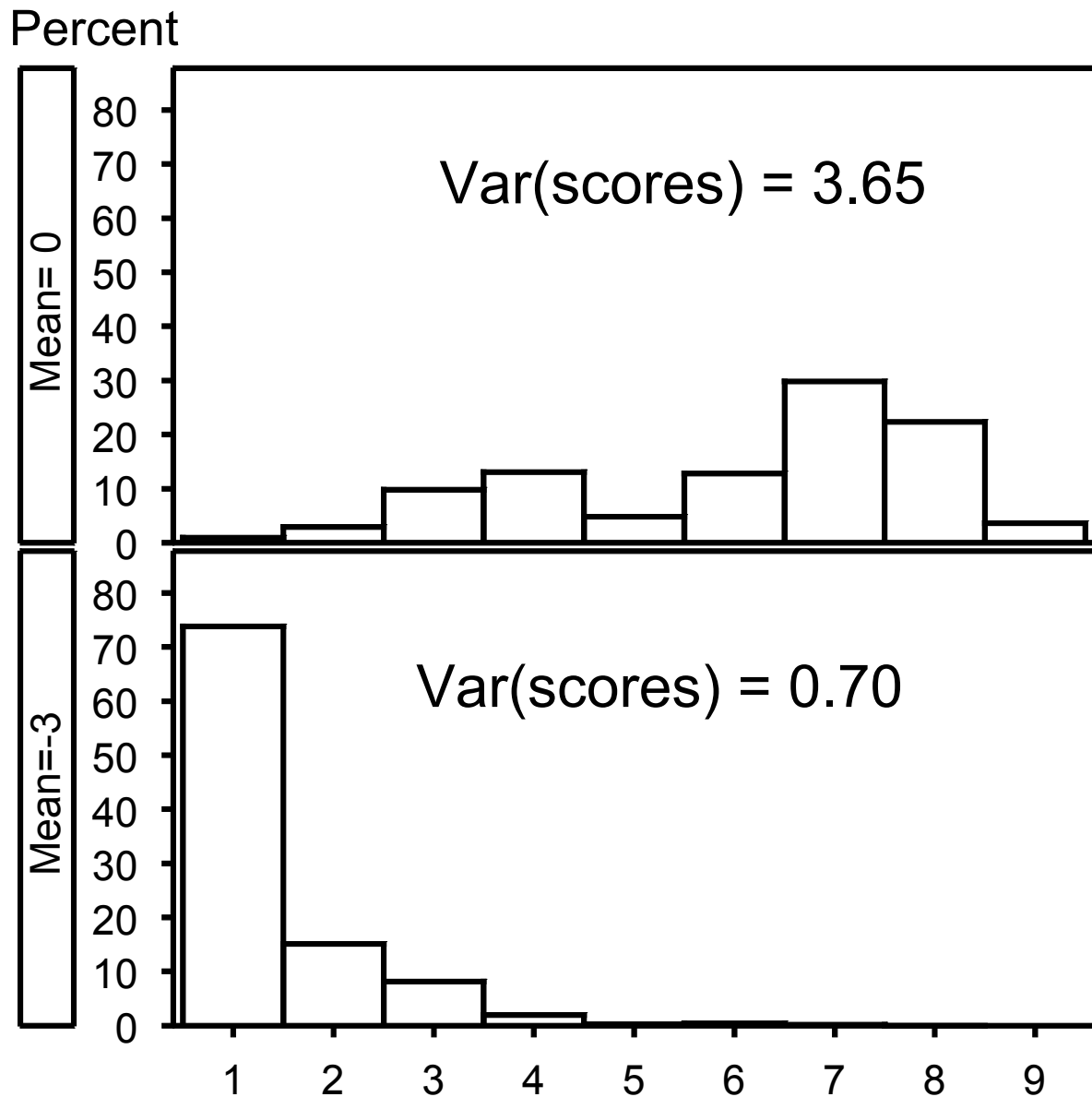
$$m_{jk} = \eta_k + e_{jk}$$

$$e_{jk} \sim N(0,1)$$

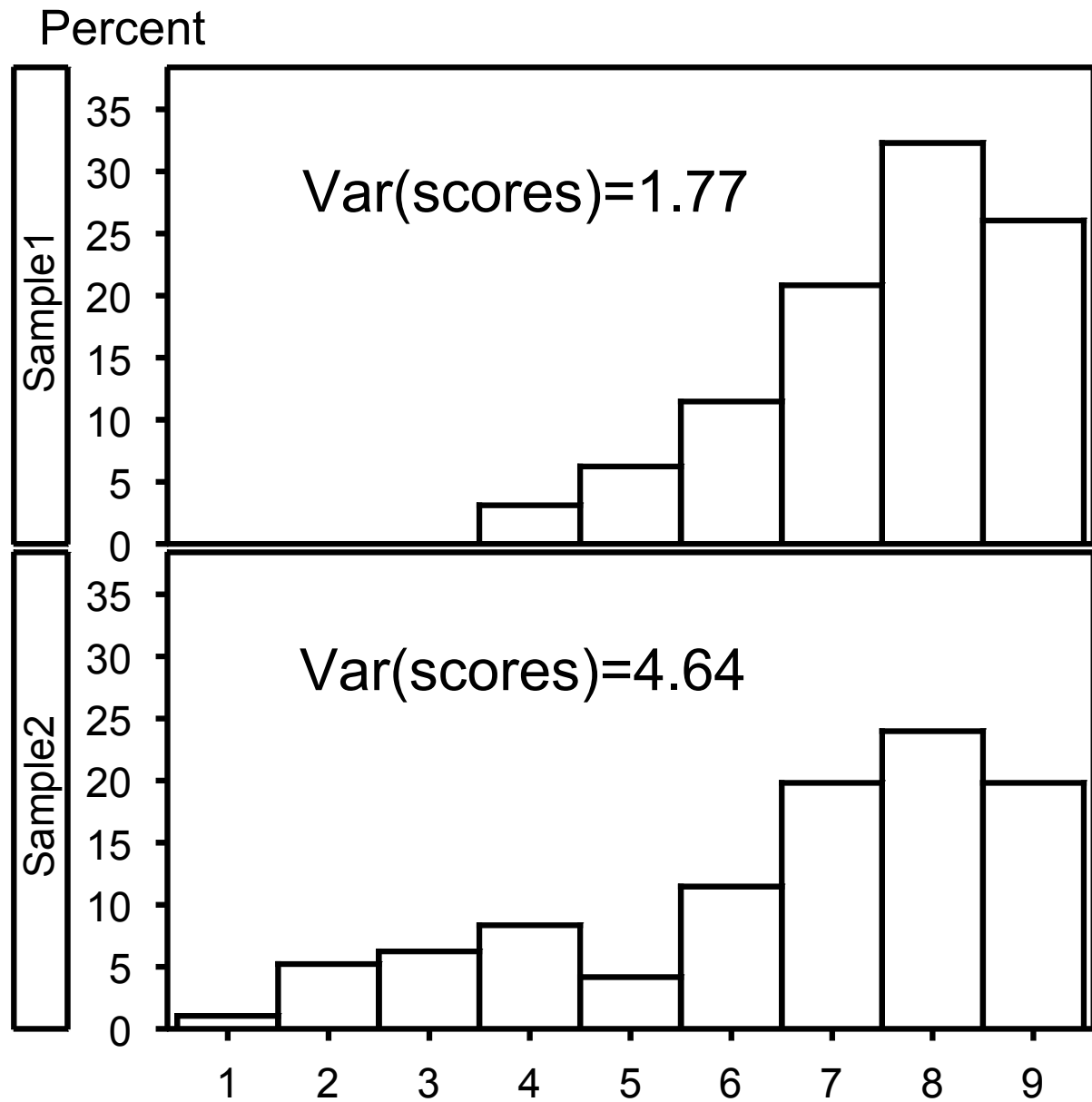
Percent



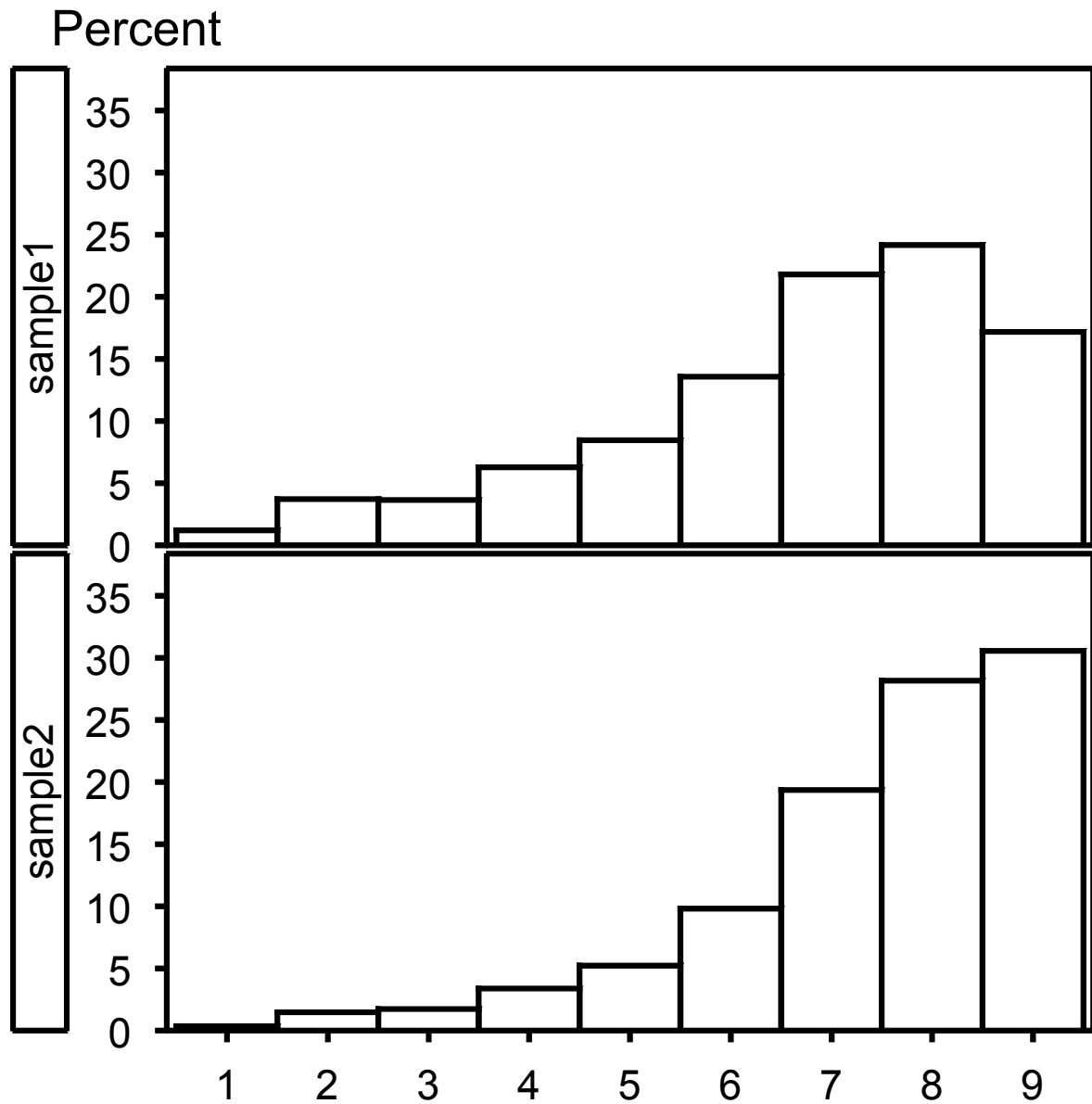
**Fig. 1.3:** Fitted frequencies of scores for snack food scores.



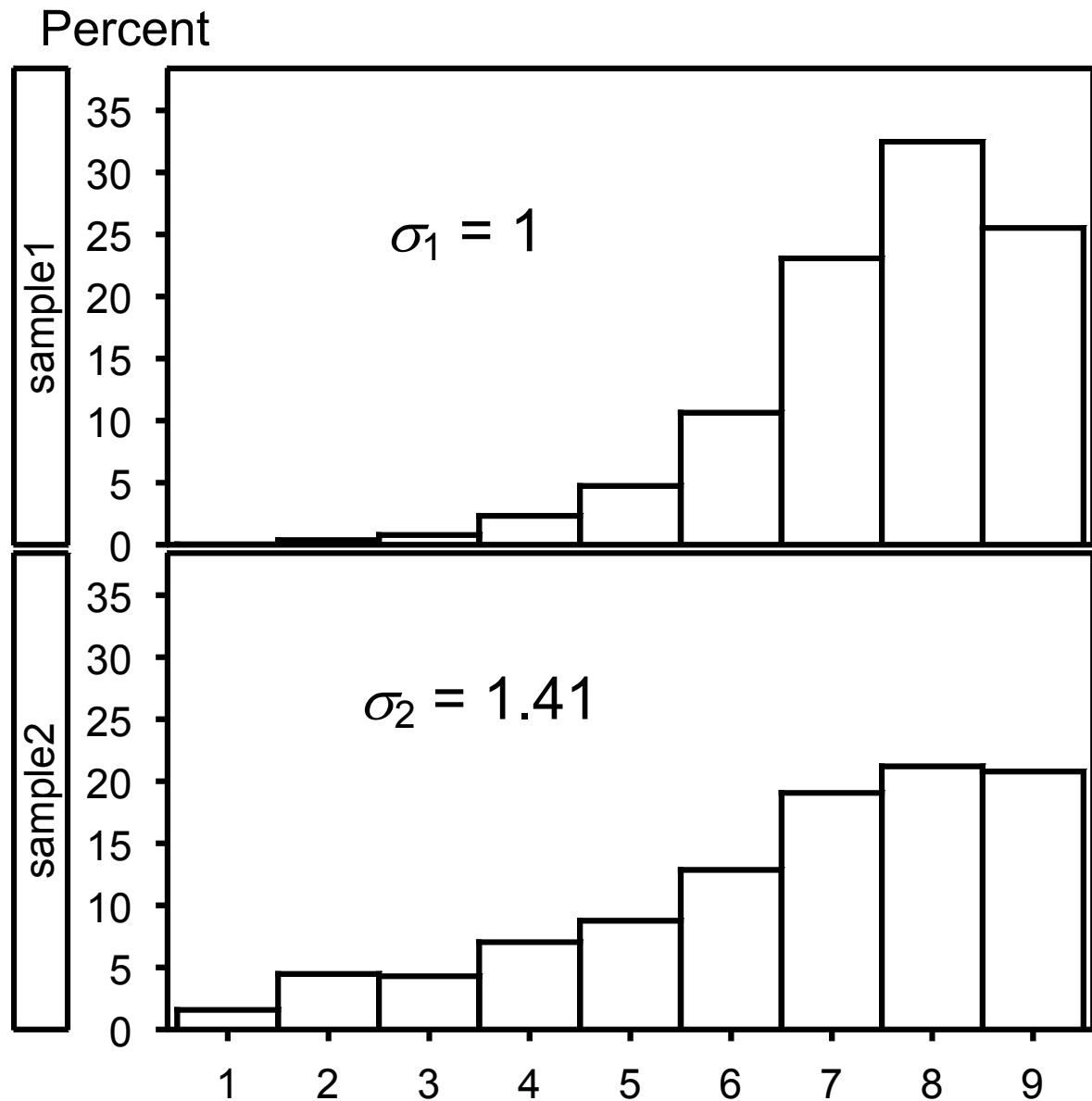
**Fig. 1.4:** Fitted frequencies based on threshold model for snack food scores, assuming means of  $\eta = 0$  and  $\eta = -3$  for the latent variable.



**Fig. 1.5:** Histogram of observed overall acceptance data (Villanueva et al., 2000). Scores display significant variance heterogeneity by an LR-test, assuming normality ( $p = < 0.0001$ ).



**Fig. 1.6:** Fitted histogram of overall acceptance data (Villanueva et al., 2000), assuming threshold model with homogeneous variance ( $-2 \log L = 1104.0$ ).



**Fig. 1.7:** Fitted histogram of overall acceptance data (Villanueva et al., 2000), assuming threshold model with heterogeneous variance ( $-2 \log L = 1097.0$ ).  $\sigma_k$  = standard deviation on latent scale for  $k$ -th product.

# Unequal variance on latent scale

⇒ invalidates ANOVA of observed scores!

## Example:

- Data generated by threshold model with three categories ( $\theta_1 = -1$  and  $\theta_2 = 1$ )

Parameter	Group 1	Group 2
Latent scale:		
Mean	0.9	1.0
Variance	1.0	4.0
Observed scale:		
Mean	2.4	2.2

## **2. Case studies**

### **Case study 1:**

#### ***Consumer preferences for on farm and industrially processed quarg samples***

- nine point hedonic scale
  - 1 = dislike extremely to
  - 9 = like extremely
- 152 consumers
- Seven quarg products

# An initial model

$$m_{ij} = \alpha_i + u_j + e_{ij} \quad (2.1)$$

where

$m_{ij}$  = latent variable for  $i$ -th product  
and  $j$ -th assessor

$\alpha_i$  = expected value of  $i$ -th product

$u_j$  = random effect of  $j$ -th assessor;

$$u_j \sim N(0, \sigma_u^2)$$

$e_{ij}$  = random deviation of  $j$ -th assessor  
for  $i$ -th product;

$$e_{ij} \sim N(0, 1)$$

$$\text{corr}(m_{ij}, m_{i'j}) = \frac{\sigma_u^2}{\sigma_u^2 + 1}$$

**Table 2.1:** The Johnson System for  $u_j$ .

Distribution	§ Model for $u_j$	Support
$S_L$	$u_j = \exp(w_j)$	$0 < u_j \leq \infty$
$S_B$	$u_j = \phi \frac{\exp(w_j)}{1 + \exp(w_j)}$	$0 \leq u_j \leq \phi$
$S_U$	$u_j = \phi \sinh(w_j)$	$-\infty < u_j \leq \infty$

---

§:  $w_j \sim N(\mu_w, \sigma_w^2)$

# Factor-analytic models

$$m_{ij} = \alpha_i + \lambda_i u_j + e_{ij}$$

$\lambda_i$  = factor loading for  $i$ -th product

$u_j$  = latent value for  $j$ -th assessor;

$$u_j \sim N(0,1)$$

$e_{ij}$  = error;  $e_{ij} \sim N(0,1)$

**Model implies heterogeneity:**

$$\text{var}(m_{ij}) = \lambda_i^2 + 1$$

$$\text{corr}(m_{ij}, m_{i'j}) = \frac{\lambda_i \lambda_{i'}}{\sqrt{(\lambda_i^2 + 1)(\lambda_{i'}^2 + 1)}}$$

# Model selection by AIC

**Akaike Information Criterion = AIC:**

$$AIC = -2 \log L + 2p$$

where

$\log L$  = maximized log-likelihood

$p$  = number of parameters

"Smaller is better"

**Table 2.2:** Model fits for quarg data.

Model for latent variable	Distribution for random effects	AIC
$m_{ij} = \alpha_i + e_{ij}$	-----	4464.7
$m_{ij} = \alpha_i + u_j + e_{ij}$	$u_j \sim N(0, \sigma_u^2)$	4442.8
	$u_j \sim S_L(\phi, \mu_w, \sigma_w^2)$	4443.3
	$u_j \sim S_B(\phi, \mu_w, \sigma_w^2)$	4445.8
	$u_j \sim S_U(\phi, \mu_w, \sigma_w^2)$	4445.0
$m_{ij} = \alpha_i + \lambda_i u_j + e_{ij}$	$u_j \sim N(0,1)$	4439.4
$m_{ij} = \alpha_i + \lambda_i u_{j1} + \lambda_{i2} u_{j2} + e_{ij}$	$u_{jk} \sim N(0,1)$	4407.3
$m_{ij} = \alpha_i + \lambda_i u_{j1} + \lambda_{i2} u_{j2} + \lambda_{i3} u_{j3} + e_{ij}$	$u_{jk} \sim N(0,1)$	4403.6

Factor-analytic threshold model  
(two multiplicative terms):

Product	Estimate of $\alpha_j$
1	2.10 bc
2	2.20 c
3	1.57 d
4	1.96 be
5	1.70 de
6	2.11 bc
7	2.88 a
$\overline{SED}$	0.132

ANOVA of scores:

Product	Score mean
1	5.43 b
2	5.60 b
3	4.45 c
4	5.17 b
5	4.63 c
6	5.41 b
7	6.67 a
LSD	0.445

Estimates in a column followed by the same letter are not significantly different.

# Artificial example

- Four treatments (T1, T2, T3, T4)
- Comparison of T1 and T4 significant

**Initial  
display:**

T1 a  
T2 a  
T3 a  
T4 a

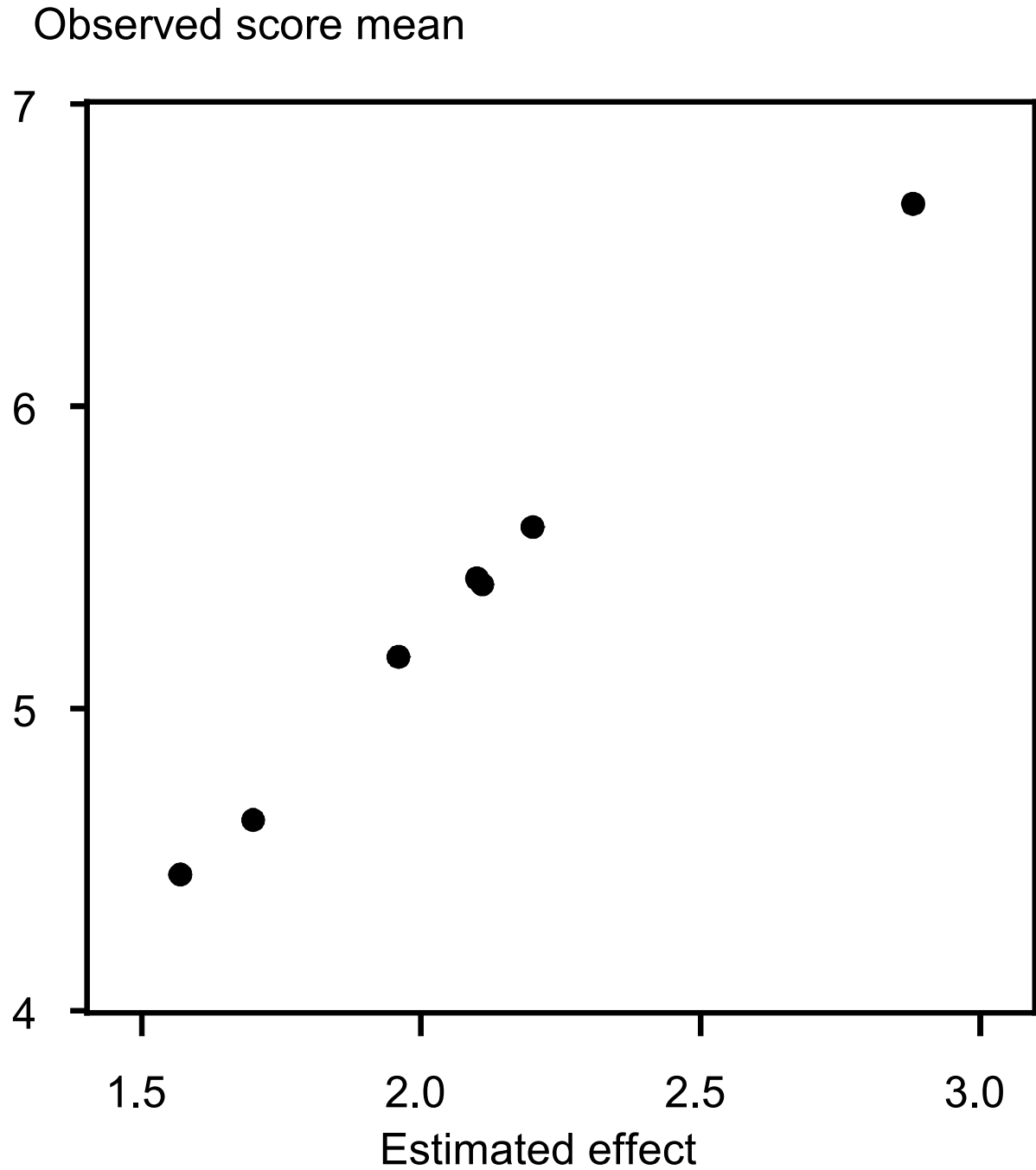
⇒ misses significance  
of T1-T4 comparison

**Insertion:**

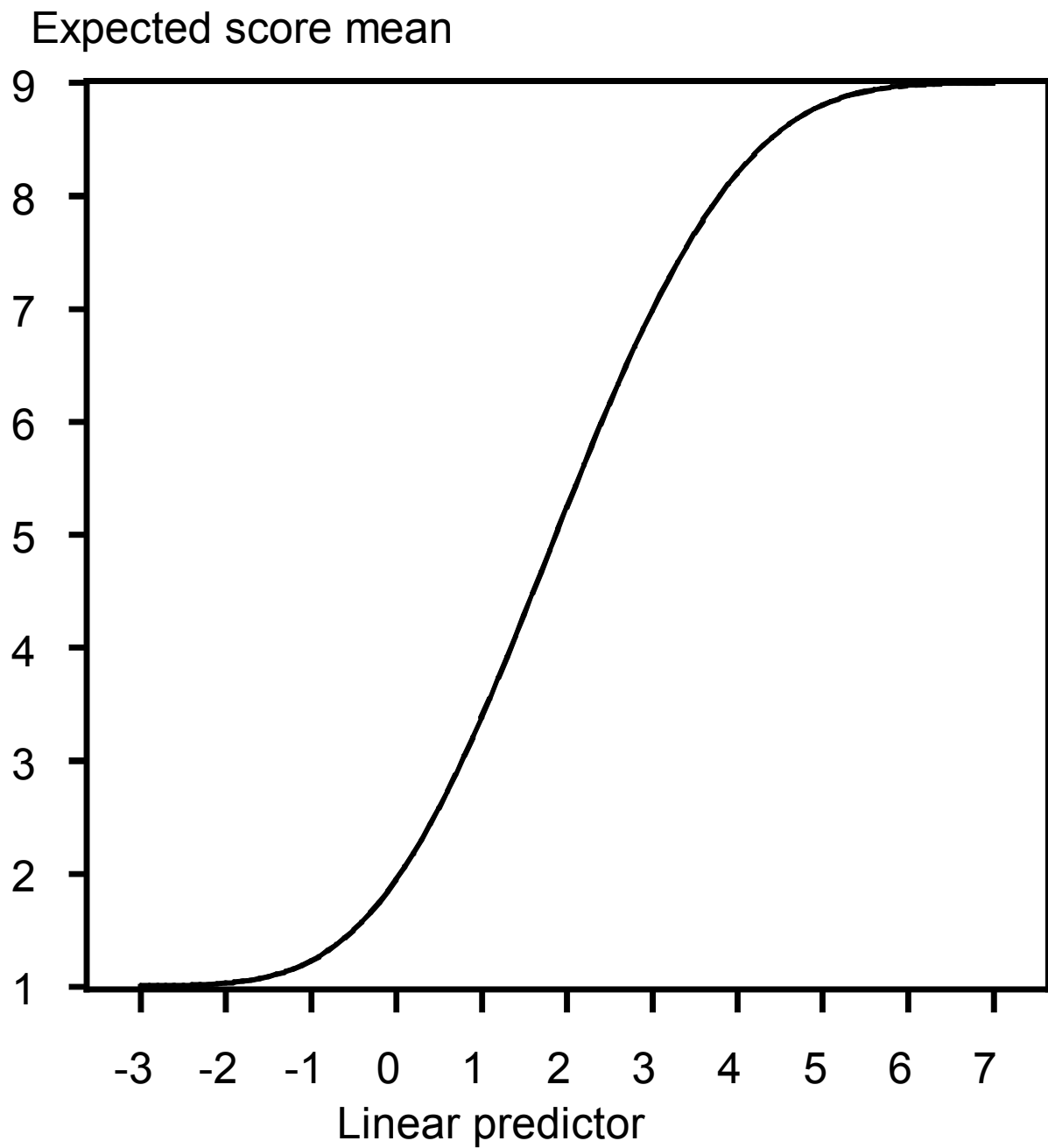
T1 a b  
T2 a b  
T3 a b  
T4 a b

T1 ~~a~~ b  
T2 a b  
T3 a b  
T4 a ~~b~~

T1 b  
T2 a b  
T3 a b  
T4 a



**Fig. 2.1:** Plot of observed score means (ANOVA) versus estimated effects under threshold model for seven quarg products.



**Fig. 2.4:** Plot of score mean versus linear predictor under estimated threshold model for quarg data.

## **Case study 2:**

### ***Sensory descriptive analysis of on farm and industrial processed quarg samples by a trained panel***

- trained panel of 15 assessors
- 8 quarg samples (B1-B8)
- 12 sensory attributes
- 12 sessions
- ordinal scale  
(0 = non- detectable to 5 = very strong)

## Mixed linear model (per attribute):

$$m_{ijk} = u_j + \tau_i + \alpha_k + (\alpha\tau)_{ik} + e_{ijk} \quad (2.6)$$

where

$u_j$  = effect of  $j$ -th assessor

$\tau_i$  = effect of  $i$ -th product

$\alpha_k$  = effect of  $k$ -th session (**random**)

$(\alpha\tau)_{ik}$  = interaction of  $i$ -th product and  $k$ -th session (**random**)

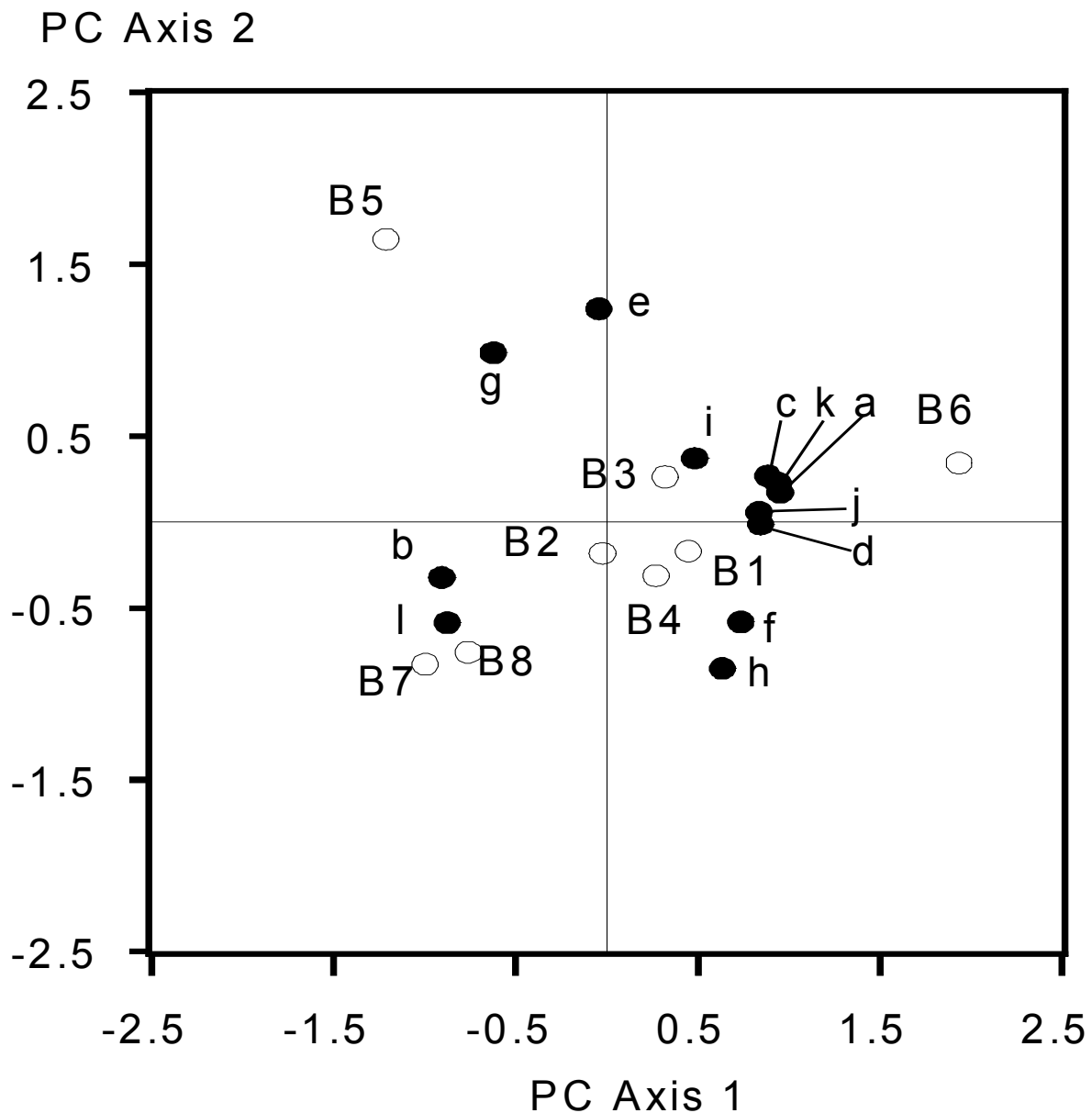
# Principal component analysis

Two standardizations:

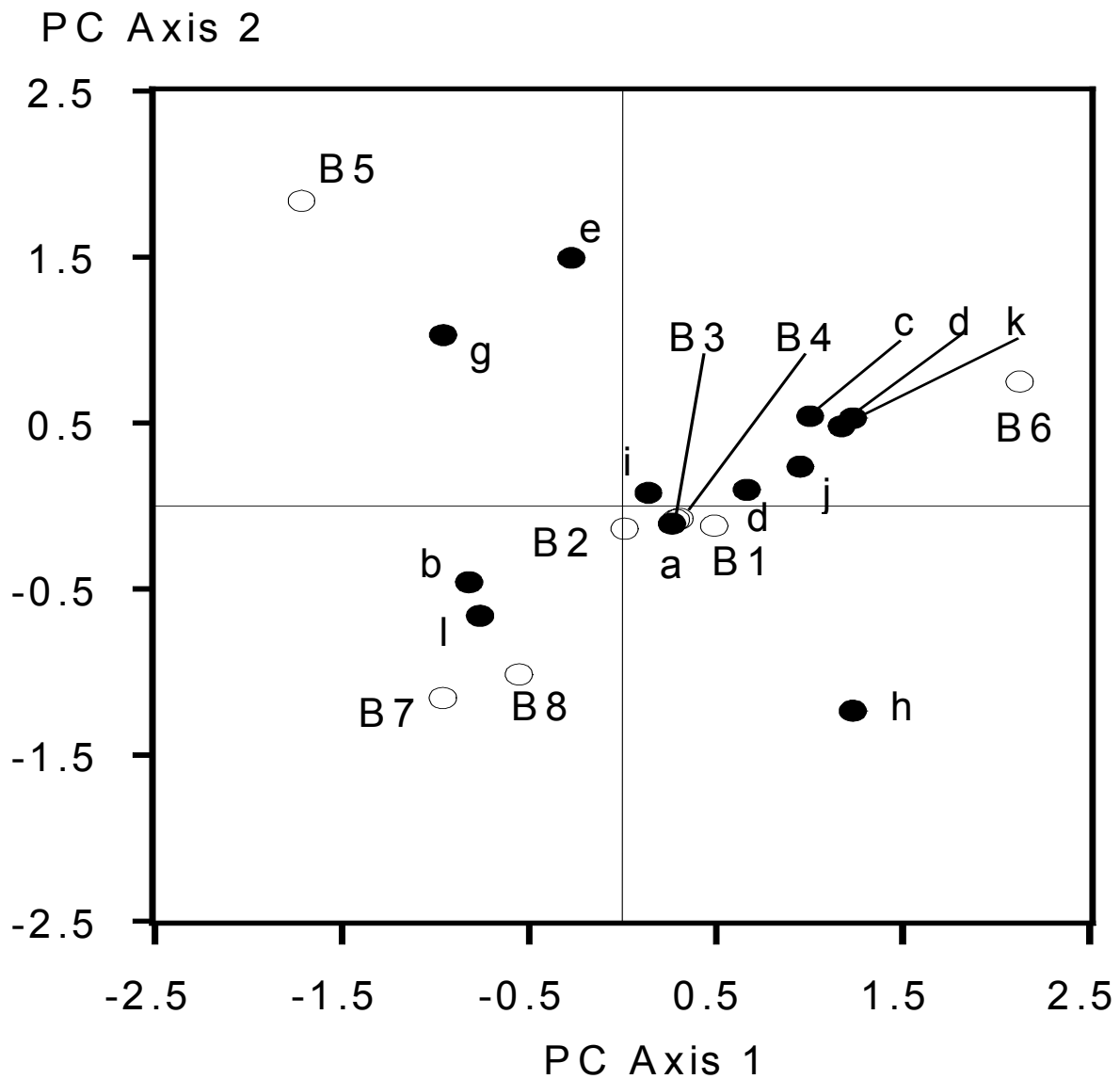
$$\sigma = \sqrt{\frac{\sum_{i=1}^I (\tau_i - \bar{\tau}_{\bullet})^2}{(I-1)}} \quad (2.7a)$$

$$\sigma = \sqrt{\sigma_{\alpha\tau}^2 + 1} \quad (2.7b)$$

⇒ singular value decomposition of standardized values



**Fig. 2.5:** Biplot for PCA of 8 quarg samples and 12 sensory attributes based on standardization (2.7a). 83% of variance are explained. B1-B8: samples; letters: attributes)



**Fig. 2.6:** Biplot for PCA of 8 quarg samples and 12 sensory attributes based on standardization (2.7b). 91% of variance are explained. B1-B8: samples; letters: attributes).

# Heterogeneity of variance

- We hypothesized that variance was larger for samples B1 through B4
- Fit model with heterogeneity in variance of interaction  $(\alpha\tau)_{ik}$ .

$\sigma_{\alpha\tau(1)}^2$  : variance for products B1 to B4

$\sigma_{\alpha\tau(2)}^2$  : variance for products B5 to B8

**Table 2.7:** Variance components (case study 2). § \*: p-value < 0.05.

Attributes	Homogeneous	Heterogeneous		LR-test <sup>§</sup>
	B1-B8	B1-B4	B5-B8	
	$\sigma_{\alpha\tau}^2$	$\sigma_{\alpha\tau(1)}^2$	$\sigma_{\alpha\tau(2)}^2$	
Granular	0.96	1.01	0.82	ns
Separation of whey	0.71	1.24	0.29	*
Creamy yellow color	0.43	0.90	0.09	*
Bitter	0.04	0.01	0.07	ns
Sour	0.01	0.00	0.07	ns
Flavour of starter cultures	0.12	0.00	0.29	*
Flavour of yoghurt	0.15	0.00	0.37	*
Rancid	0.43	0.06	1.78	*
Other flavour	0.20	0.17	0.25	ns
Firm	1.09	2.37	0.72	*
Gritty	1.40	2.03	0.21	ns
Creamy	0.51	0.32	0.77	ns

# Inter-assessor agreement

- Assessed separately for each session

$$m_{ij} = u_j + \tau_i + e_{ij} \quad (2.8)$$

$u_j$  = effect of  $j$ -th assessor

$\tau_i$  = effect of  $i$ -th product

$$\tau_i \sim N(0, \sigma_\tau^2)$$

$e_{ij}$  = random error; standard normal

## Intra-class correlation:

$$\rho_{IC} = \frac{\sigma_\tau^2}{1 + \sigma_\tau^2}$$

**Table 2.9:** Estimates of the intra-class correlation  $\rho_{IC}$  and Kendall's coefficient of concordance for quarg data.

Session	Attributes		
	granular	colour	sour

Kendall's measure of concordance:

1	0.87	0.71	0.67
3	0.64	0.64	0.80
7	0.68	0.80	0.77
9	0.79	0.56	0.85
11	0.83	0.78	0.74
12	0.64	0.32	0.78

Intraclass correlation ( $\rho_{IC}$ ):

1	0.86	0.78	0.60
3	0.64	0.81	0.82
7	0.79	0.76	0.80
9	0.79	0.60	0.74
11	0.81	0.77	0.88
12	0.74	0.34	0.90

# Case study 3

## *Consumer preferences for raspberry beverages*

- Two regions (geographies)
- 28 beverages
- Panel 1 (123 assessors):  
1 = dislike extremely, 9 = like extremely
- Panel 2 (227 assessors):  
1 =bad, 5 =good

### Questions:

- Difference in accuracy among scales
- Differences in ratings among regions
- Correlation among attributes

# Difference in accuracy

## Linear model:

$$m_{ij} = \alpha_i + u_{jk} + e_{ijk} \quad (2.9)$$

$\alpha_i$  = effect of  $i$ -th product

$u_{jk}$  = effect of  $j$ -th assessor on  $k$ -th scale

$$u_{jk} \sim N(0, \sigma_{u(k)}^2)$$

$e_{ijk}$  = error

$$e_{ijk} \sim N(0, \sigma_{e(k)}^2)$$

Separate set of thresholds for both scales!

## Hypotheses of interest:

$$H_{01}: \sigma_{u(1)}^2 = \sigma_{u(2)}^2$$

$$H_{02}: \sigma_{e(1)}^2 = \sigma_{e(2)}^2$$

**Table 2.9:** Likelihood statistics and variance component estimates for liking, raspberry beverages.

**Geography 1:**

Model restriction	$-2 \log L$	$\sigma_{e(1)}^2$	$\sigma_{e(2)}^2$	$\sigma_{u(1)}^2$	$\sigma_{u(2)}^2$
None	41767.6	1.06	1	0.43	0.21
$\sigma_{u(1)}^2 = \sigma_{u(2)}^2$	41782.2	0.94	1	0.28	0.28
$\sigma_{e(1)}^2 = \sigma_{e(2)}^2$	41768.5	1	1	0.39	0.21
$\sigma_{e(1)}^2 = \sigma_{e(2)}^2; \sigma_{u(1)}^2 = \sigma_{u(2)}^2$	41783.9	1	1	0.30	0.30

## Geography 2:

Model restriction	$-2 \log L$	$\sigma_{e(1)}^2$	$\sigma_{e(2)}^2$	$\sigma_{u(1)}^2$	$\sigma_{u(2)}^2$
None	23553.0	1.19	1	0.53	0.19
$\sigma_{u(1)}^2 = \sigma_{u(2)}^2$	23569.3	1.03	1	0.29	0.29
$\sigma_{e(1)}^2 = \sigma_{e(2)}^2$	23558.8	1	1	0.38	0.19
$\sigma_{e(1)}^2 = \sigma_{e(2)}^2; \sigma_{u(1)}^2 = \sigma_{u(2)}^2$	23569.5	1	1	0.28	0.28

# Differences in ratings among regions

$$m_{ijh} = \alpha_i + \gamma_{ih} + u_{jh} + e_{ijh} \quad (2.11)$$

where

$\alpha_i$  = main effect of  $i$ -th product

$\gamma_{ih}$  = deviation of  $i$ -th product in  $h$ -th geography ( $h = 1, 2$ )

$u_{jh}$  = effect of  $j$ -th assessor in  $h$ -th geography,

$$u_{jh} \sim N(0, \sigma_u^2)$$

$e_{ijh}$  = error (standard normal)

## Ratings the same?

$H_0: \gamma_{i1} = \gamma_{i2}$  for every product  $i$

**Table 2.12:** Comparison of mixed threshold models for testing  $H_0: \gamma_{1i} = \gamma_{2i}$  (consumers behave identically in both regions). Attribute: liking (case study 3).

Scale	Model for $m_{ijh}$	AIC	Test of $H_0: \gamma_{1i} = \gamma_{2i}$ Wald- $\chi^2$	p-value
5 point	$\alpha_i + \gamma_{ih} + u_{jh} + e_{ijh}$	27360.4	2.20	0.0006
	$\alpha_i + \gamma_{ih} + \lambda_i u_{jh} + e_{ijh}$	27309.0	2.21	0.0006
9 point	$\alpha_i + \gamma_{ih} + u_{jh} + e_{ijh}$	37957.8	3.09	<0.0001
	$\alpha_i + \gamma_{ih} + \lambda_i u_{jh} + e_{ijh}$	37895.5	3.05	<0.0001

# Correlation among attributes

- liking and appearance
- geography 1
- five-point ordinal scale

## Bivariate mixed model:

$$m_{ij1} = \alpha_{i1} + u_{j1} + e_{ij1} \quad (2.13)$$

$$m_{ij2} = \alpha_{i2} + u_{j2} + e_{ij2}$$

where

$\alpha_{ih}$  = effect of  $i$ -th product for  $h$ -th attribute

$u_{jh}$  = effect of  $j$ -th assessor for  $h$ -th attribute

$e_{ijh}$  = residual corresponding to  $m_{ijh}$

## Distributional assumptions:

$$\begin{pmatrix} u_{j1} \\ u_{j2} \end{pmatrix} \sim BVN \left[ \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} \sigma_{u1}^2 & \rho_u \sigma_{u1} \sigma_{u2} \\ \rho_u \sigma_{u1} \sigma_{u2} & \sigma_{u2}^2 \end{pmatrix} \right]$$

$$\begin{pmatrix} e_{ij1} \\ e_{ij2} \end{pmatrix} \sim BVN \left[ \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 1 & \rho_e \\ \rho_e & 1 \end{pmatrix} \right]$$

where

$BVN(.,.)$  = bivariate normal distribution

$\rho_u$  = between-product correlation

$\rho_e$  = within-product correlation

## Bivariate multinomial probabilities of observed scores:

$$\pi_{ab} = P(y_1 = a, y_2 = b) = \Phi(\theta_{1a} - \eta_1, \theta_{2b} - \eta_2, \rho_e) - \sum_{r=1}^a \sum_{\substack{s=1 \\ rs < ab}}^b \pi_{rs} \quad (2.14)$$

$(a = 1, \dots, 5; b = 1, \dots, 5)$

with

$y_1, y_2$  = observed scores for liking and appearance

$\Phi$  = bivariate standard normal c.d.f

$\theta_{1a}, \theta_{2b}$  = thresholds;  $\theta_{15} = \theta_{25} = \infty$

$\eta_1, \eta_2$  = linear predictors (means) on latent scale

**Result:**  $\hat{\rho}_e = 0.588$  (*s.e.* = 0.011) (within-product analysis)

# Case study 4

## *Recovery of inter-assessor information*

- Sensory panels of 33 assessors
- Three groups of cheese products
- Hedonic 9-point scale
- Tests in incomplete blocks: five or six products per assessor

Type of analysis	Assumption about assessor effects
Intra-assessor analysis	fixed
Recovery of inter-assessor information	random

**Table 2.14:** Average standard errors of a difference (s.e.d.).

Use of inter-assessor Information	Average s.e.d.		
	Hard cheese	Fresh cheese with additives	Fresh cheese
yes	0.375	0.407	0.369
no	0.385	0.423	0.380

### 3. Numerical issues

$y$  = observed scores

$u$  = random effects

**Joint density of  $u$  and  $y$ :**

$$\phi_{yu}(y, u) = \phi_{yu}(y|u)\phi_u(u) \quad (3.1)$$

where

$\phi_{yu}(y|u)$  = conditional density of  $y$ , given  $u$   
(multinomial)

$\phi_u(u)$  = marginal density of  $u$  (normal)

**Estimation  $\Rightarrow$  maximize**

$$\phi_y(y) = \int \phi_{yu}(y|v)\phi_u(v)dv \quad (3.2)$$

# Numerical integration

- Approximations of the likelihood

⇒ poor performance for small samples

- Gaussian quadrature

⇒ Computationally demanding

⇒ Handles only one subject level

All methods rely on asymptotic theory!

## 4. Simulations

### 4.1 No random effects

#### Hypothesis:

Show that ANOVA may be problematic with ordinal data

#### Simulate according to:

$$m_{ijk} = \alpha_i + u_j + e_{ijk} \quad (4.1)$$

where

$\alpha_i$  = product effect ( $i = 1, \dots, I$ )

$u_j$  = random assessor effect ( $j = 1, \dots, J$ ),

$e_{ijk}$  = error (standard normal distribution)  
( $k = 1, \dots, R$ )

Three (nine) categories

## **Simulations under:**

- global null hypothesis
- departure from global null

## **Teste evaluated:**

Global  $H_0$ :

- ANOVA F-test
- LR test for threshold model

$H_0: \alpha_1 = \alpha_2$ :

- ANOVA-LSD
- paired t-test
- Wald-test for threshold model

**Table 4.5:** Simulation results for threshold model with fixed effects, Type I error at nominal significance level of 5%, Global  $H_0$  false, nine categories ( $\theta_1 = -0.5$ ,  $\theta_2 = -0.4$ ,  $\theta_3 = -0.3$ ,  $\theta_4 = -0.1$ ,  $\theta_5 = 0.1$ ,  $\theta_6 = 0.2$ ,  $\theta_7 = 0.3$ ,  $\theta_8 = 0.5$ ,  $\sigma_u = 0$ ). Test of  $H_0: \alpha_1 = \alpha_2$ .

$R$	$J$	$I$	$\alpha_1$	$\alpha_2$	$\alpha_{i>2}$	ANOVA LSD	Threshold Wald	Paired t-test
1	50	20	0	0	2	0.420	0.082	0.061
1	50	20	2	2	0	0	0.019	0.036
4	20	20	0	0	2	0.410	0.068	0.058
4	20	20	2	2	0	0	0.039	0.049

## 4.2 Pairwise comparison with heteroscedasticity on latent scale

### Hypothesis:

Heteroscedasticity on latent scale of threshold model invalidates ANOVA

### Simulated according to:

$$m_{ij} = \alpha_i + e_{ij} \quad (4.2)$$

where

$\alpha_i$  = product effect ( $i = 1, 2$ )

$e_{ij}$  = error of  $j$ -th replicate for  $i$ -th product  
( $j = 1, \dots, J_i$ )

$\sigma_1$  = standard deviation of  $e_{1j}$  (product 1)

$\sigma_2$  = standard deviation of  $e_{2j}$  (product 2)

Nine categories.

## **Tests evaluated:**

- Simple t-test
- Satterthwaite t-test (heteroscedastic)
- Standard threshold model
- Threshold model with heteroscedastic errors

**Table 4.6:** Simulation results for heteroscedastic threshold model, Type I error at nominal significance level of 5%,  $\alpha_1 = \alpha_2 = 0$ . Test of  $H_0: \alpha_1 = \alpha_2$ .

										<u>Threshold model</u>	
$\theta_1$	$\theta_2$	$\theta_3$	$\theta_4$	$\theta_5$	$\theta_6$	$\theta_7$	$\theta_8$	$\sigma_2$	t-test	$\sigma_1 = \sigma_2$	$\sigma_1 \neq \sigma_2$
$J_1 = 50; J_2 = 150:$											
-2.0	-1.8	1.0	1.2	1.4	1.6	1.8	2.0	2	0.624	0.023	0.063
-2.0	-1.7	-1.5	0.0	1.0	1.5	1.7	2.0	2	0.085	0.005	0.045
-2.0	-1.3	0.5	0.9	1.2	1.5	1.8	2.0	2	0.409	0.008	0.050
-2.0	-1.5	-1.0	0.0	0.5	1.0	1.5	2.0	2	0.065	0.007	0.038
-2.0	-1.8	1.0	1.2	1.4	1.6	1.8	2.0	1.4	0.260	0.018	0.057
-2.0	-1.7	-1.5	0.0	1.0	1.5	1.7	2.0	1.4	0.072	0.029	0.055
-2.0	-1.3	0.5	0.9	1.2	1.5	1.8	2.0	1.4	0.209	0.022	0.052
-2.0	-1.5	-1.0	0.0	0.5	1.0	1.5	2.0	1.4	0.058	0.024	0.057

										Threshold model	
$\theta_1$	$\theta_2$	$\theta_3$	$\theta_4$	$\theta_5$	$\theta_6$	$\theta_7$	$\theta_8$	$\sigma_2$	t-test	$\sigma_1 = \sigma_2$	$\sigma_1 \neq \sigma_2$
$J_1 = 150; J_2 = 50:$											
-2.0	-1.8	1.0	1.2	1.4	1.6	1.8	2.0	2	0.336	0.151	0.053
-2.0	-1.7	-1.5	0.0	1.0	1.5	1.7	2.0	2	0.071	0.132	0.068
-2.0	-1.3	0.5	0.9	1.2	1.5	1.8	2.0	2	0.242	0.107	0.048
-2.0	-1.5	-1.0	0.0	0.5	1.0	1.5	2.0	2	0.041	0.094	0.042
-2.0	-1.8	1.0	1.2	1.4	1.6	1.8	2.0	1.4	0.130	0.110	0.057
-2.0	-1.7	-1.5	0.0	1.0	1.5	1.7	2.0	1.4	0.056	0.099	0.054
-2.0	-1.3	0.5	0.9	1.2	1.5	1.8	2.0	1.4	0.092	0.088	0.059
-2.0	-1.5	-1.0	0.0	0.5	1.0	1.5	2.0	1.4	0.052	0.077	0.051

## 4.3 One random effect

### Hypothesis:

Asymptotics are even more critical for mixed models

### Simulated according to:

$$m_{ijk} = \alpha_i + u_j + f_{ij} + e_{ijk} \quad (4.3)$$

where

$f_{ij}$  = random assessor  $\times$  product interaction

**Table 4.7:** Simulation results for threshold model with fixed and random effects (4.3), Type I errors at nominal significance level of 5%. Global  $H_0$  true,  $R = 4$  replicates, three categories. Test of  $H_0: \alpha_1 = \alpha_2$ .  $\text{\$}$ : Wald-Test,  $\text{\S}$ : LR-test.

$\theta_1$	$\theta_2$	$\sigma_u$	$\sigma_f$	$J$	$I$	Overall ANOVA		Threshold model		Paired ANOVA
						global $\text{\$}$	$\alpha_1 = \alpha_2\text{\$}$	global $\text{\S}$	$\alpha_1 = \alpha_2\text{\S}$	$\alpha_1 = \alpha_2$
-0.5	0.5	0	0.2	10	4	0.059	0.052	0.078	0.064	0.052
-0.5	0.5	0	0.2	10	8	0.051	0.045	0.064	0.067	0.051
-1.0	1.0	0	0.2	10	4	0.034	0.051	0.092	0.087	0.051
-1.0	1.0	0	0.2	10	8	0.049	0.053	0.072	0.062	0.043
-0.5	0.5	0	0.5	10	4	0.051	0.052	0.140	0.108	0.055
-0.5	0.5	0	0.5	10	8	0.064	0.051	0.122	0.066	0.054
-1.0	1.0	0	0.5	10	4	0.034	0.045	0.122	0.081	0.047
-1.0	1.0	0	0.5	10	8	0.045	0.040	-	-	0.047

## 5. Conclusion

- ANOVA can fail badly with ordinal data
- Threshold model well suited to analyse ordinal data
- Many experimental settings call for mixed models
- Threshold model can be extended to cover random effects
- Allows great flexibility in answering relevant research questions
- Maximum likelihood estimation computationally demanding
- Asymptotics work for large samples only
- Tests in particular need to be taken with a grain of salt
- More simulations needed